



WEBSITE RATES

BASIC PLAN - Wordpress Website Setup: \$1150.00

- Connection of the website domain name to site hosting
- MySql Database setup
- Implementation of Wordpress
- Adding & activation of the chosen Wordpress theme
- Adding & activation of plugins (Akismet, Reorder, Wordfence Security, Tiny MCE)

INTERMEDIATE PLAN - Wordpress Website Setup: \$1375.00

- Connection of the website domain name to site hosting,
- MySql Database setup
- Implementation of Wordpress
- Adding & activation of the chosen Wordpress theme
- Adding & activation of plugins (Akismet, Reorder, Wordfence Security, Tiny MCE)
- Adding up to 5 pages on the website
- Logo placement
- Setup of a Main Menu structure of the website
- Connection of Social Media links
- Inclusion of branding elements of website - font(s) & colors
- Connection of Google Analytics

DELUXE PLAN - Custom Wordpress Theming: \$2600.00 per week

- Connection of the website domain name to site hosting
- MySql Database setup
- Implementation of Wordpress
- Buildout of custom Wordpress theme based on an original theme design
- Adding & activation of plugins (Akismet, Reorder, Wordfence Security, Tiny MCE, Advanced Custom Fields)
- Adding all pages on the website
- Logo placement
- Setup of a Main Menu structure of the website
- Connection of Social Media links

- Inclusion of branding elements of website - font(s) & colors
- Connection of Google Analytics
- Adding a Custom Post Type (if applicable)

Website edits option 1: \$125.00 per/hour

(This rate is for small projects & “one off” fixes i.e. swap out logo, change fonts, reorder items in a sidebar, etc)

Website edits option 2: by the week, \$2600.00 (price break to \$65 per/hour)

(Applies to large scale projects - redesign of a page template, build out of custom post types, etc)

Email newsletters (setup and design): \$850.00

Website consulting: \$125.00 per/hour